The MONEY / L’ARGENT exhibition

June 29 – September 2, 2002

Show me the Money!
The Story of Money

An extensive display of rare currencies from the past and present illustrates the history, art and importance of money in our culture. *MONEY/L'ARGENT* opens at the Provincial Museum of Alberta on June 29, 2002 and runs until September 2, 2002. The *MONEY/L'ARGENT* exhibition presents the world of money with topics such as investing, banking, minting, gambling and even counterfeiting.

The exhibition presents how money affects society and pop-culture, and displays money made into jewellery, music and even clothes. As well, this exhibition communicates how a society's changing politics, culture and economics affects currency.

Collector and philanthropist Carl O. Nickle donated numerous numismatic items and provided a large portion of funding for this collection. The *MONEY/L'ARGENT* exhibition was produced by the Nickle Arts Museum in Calgary and supplemented by the Provincial Museum. This is the first time the Provincial Museum of Alberta has displayed a numismatic collection of this size.

“This exhibition is exciting for its magnitude and significance,” says the Honourable Gene Zwozdesky, minister of community development. “We are pleased to be able to present this exhibition in honour of Her Majesty's Jubilee.”

The year 2002 marks the 50th anniversary of Queen Elizabeth II’s ascension to the throne. The Museum marks the Queen's Jubilee at the opening celebration of the *MONEY/L'ARGENT* exhibition on June 30th. The Queen’s representative in Alberta, Lieutenant Governor Lois Hole, will help open this exhibition which features several examples of Queen Elizabeth’s portraiture on Commonwealth coins. Please see attached for details.

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MONEY/L’ARGENT
Opening Celebration

MONEY/L’ARGENT’s official opening ceremony and celebration takes place on June 30, 2002 and begins at 1:00pm. The opening of the exhibition celebrates the 50th anniversary of Queen Elizabeth II’s ascension to the throne. The Provincial Museum of Alberta, in conjunction with the Royal Canadian Mint has invited Lieutenant Governor of Alberta, the Honourable Lois Hole to help open the exhibition and celebrate this occasion. The ceremony will begin with speeches by:

1:00 pm– 1:30 pm
• Director, Provincial Museum of Alberta, Dr. Bruce McGillivray
• Provost and Vice-President Academic, University of Calgary, Dr. R. Bond
• Vice-President of Manufacturing, Royal Canadian Mint, Mrs. Beverley Lepine
• Minister of Health, The Honourable M.P. Anne McLellan
• MLA, Edmonton–Glenora, Drew Hutton
• Lieutenant Governor of Alberta, the Honourable Lois Hole

1:30 pm– 4:00 pm
• Our honoured guests will officially open the exhibition with a ribbon cutting.
• The Royal Canadian Mint will serve tea, cake and ice cream outdoors on the beautiful Museum grounds. The ceremony ends at 4:00 pm.

Activities:

Guests and the public will be able to participate in a variety of fun money activities throughout the day. Activities presented by the Museum and Royal Canadian Mint will include:

• Gallery interpreter
• Coin rubbing
• Supervised dig box for interesting coins
• Face painting
• Crafts
• Question to the Queen
• Coin exchange for 50 cent Golden Jubilee commemorative coin
• Coin identification
• Entertainment

DATES: June 29 – September 2, 2002
HOURS: 9 am to 5 pm daily
9 am to 9 pm Friday

ADMISSION:

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<td>Adult</td>
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<td>Child (6 and under)</td>
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<td>Family (2 adults &amp; children 7-17)</td>
<td>$20.00</td>
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<tr>
<td>Friends of the Museum</td>
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All admissions are half price between 9 and 11 am on Saturdays and Sundays
Introduction

Welcome to the wonderful world of MONEY/L’ARGENT!

MONEY/L’ARGENT will introduce visitors to the wider dimensions of money with exciting, personal interpretations. The search for meaning in the money is assisted by an array of interactive tools combined with the exhibition’s displays, creating layers of meaning and personal discovery.

This exhibition coincides with and is dedicated to the celebration of the Jubilee of Queen Elizabeth II. For an additional visual treat, the Provincial Museum of Alberta is featuring highlights from the Carl O. Nickle collection of gold and silver coins that it has held since 1976.

MONEY/L’ARGENT would not have been possible without the assistance of many individuals and organizations, and we gratefully acknowledge their contributions.

The exhibition is the result of extensive cooperation between museums (The Nickle Arts Museum, the University of Calgary, the Provincial Museum of Alberta, the Glenbow Museum, the National Currency Collection (Ottawa), Sharlot Hall Museum (Arizona) the Fabric Workshop and Museum, (Pennsylvania);

between museums and institutions and organizations (National Pride Coins and Stamps of Edmonton, the Royal Canadian Mounted Police, Central Bureau for Counterfeits in Ottawa, Stampede Casino and Calgary Exhibition and Stampede);

and between departments and faculties within the University of Calgary (Departments of Anthropology, Archaeology, Art, Biological Sciences, Economics, English, Geology and Geophysics, Greek, Latin, and Ancient History, History, Management, and the Faculties of Communication and Culture, and Environmental Design).

The exhibition also reflects the generosity of the following individuals who loaned material from their collections: Terrence Cheesman, James Chimirri-Russell, Elizabeth Clark, Lionel Conn, Ron Darbyshire, Paul de Groot, James Kindrake, Sandra Lynch, Katy McKelvey, Al Munro, Ray Neiman, Steve Nunoda, Garth Wright and Lub Wojtw, plus the many student volunteers and donors from the University of Calgary.

Geraldine Chimirri–Russell
Curator of Numismatics
The Nickle Arts Museum

Maurice F. V. Doll
Curator of Government History
Provincial Museum of Alberta
Exhibition Elements

This exhibition occupies over 2,000 square feet (186 square metres) with over 700 pieces that illustrate the historical and cultural significance of money.

Money Takes Many Form
On display is a vast array of exotic items that have been used as money in countries and cultures throughout the ages. Objects such as cloth, weapons and jewellery were all once seen as cold, hard cash. You’re invited to explore cultural differences and issues of evolution and extinction through the context of money.

Money Making Money
How do we make money? Explore the ever-changing world of investments, stocks and banking. From investing at Wall Street to gambling in Las Vegas, learn how we make our money grow. Learn how money is printed, minted and even learn a little about the financial underworld of counterfeiting (don’t try this at home).

Money Speaks for Itself
Money talks - literally. Examine the images and inscriptions found on individual examples of currency and see what they reveal about historical figures and events, and also about how different nations wish to be perceived.

Money Out of Circulation
Money is drawn and kept out of circulation through a variety of processes. Coins sit in piggy banks around the world and collectors keep valuable and rare coins out of pockets and cash registers. Coins are transformed into jewellery, while others turn money into objects of art. Come explore all that money can be, and see the ultimate ‘power’ suits - clothes made out of cash!
The Carl Nickle Collection of gold and silver crowns at the Museum

In 1976 the Provincial Museum of Alberta acquired a large collection of coins and other numismatic material from collector and philanthropist Carl O. Nickle. Mr. Nickle kindly supplemented the purchase with a donation of coins and funding to enhance the collection. You will see a rare collection of gold coins, including some highly collectible and valuable coins of the United States of America. As well, view world crowns from the 16th to 20th century from as far away as Asia and Africa. The beautiful gold coins of the Nickle collection depict the past through symbols and portraiture. The European Crowns of the collection reflect the changing political reality. From kings to revolution and republic, these coins are valued for their historic and artistic merit.

The portraiture of Queen Elizabeth II on British Commonwealth coins as commemoration of the Queen's Jubilee

The year 2002 marks the 50th anniversary of Her Majesty the Queen's Accesion to the throne. Her portraits have adorned coins and paper currency throughout the Commonwealth for more than 50 years. There are a great variety of interpretations of the Queen's likeness, and some of the most intriguing can be seen in this exhibition.

"I want the Crown to be seen as a symbol of national sovereignty belonging to all. It is not only a link between Commonwealth nations, but between Canadian citizens of every national ancestry."

– Queen Elizabeth II
Carl O. Nickle Biography

Born in Winnipeg in 1914, Carl O. Nickle came to Calgary as a boy with his parents, Sam and Olga Nickle.

The family was far from wealthy. In 1936, in the depths of the Great Depression, Carl was a student at Mount Royal College. He was anxious to continue his studies, but did not have the money to pay his tuition fees. However, the principal allowed him to remain in school; a gesture Carl never forgot.

In 1937, Carl left his job as a reporter with CFCN radio to launch - with 65 dollars in capital - a newsletter called Nickle's Daily Oil Bulletin. After the early years of struggles, the Daily Oil Bulletin eventually became the "Bible" of the oil industry.

The 1947 Leduc oil discovery blew the lid off the oil industry and the Daily Oil Bulletin as well. Subscription orders poured in from investment houses, companies, banks and governments in North America and Europe. In 1948 Carl, with co-founder Les Rowland, began a second publication, Oil in Canada.

Carl was elected to the House of Commons as a Progressive Conservative member in a 1951 by-election, and was re-elected in the 1953 general election. He retired from Parliament in the wake of the ‘Great Pipeline Debate’ in 1957, over the routing of a trans-Canada natural gas pipeline. He fought for and eventually witnessed the development of a pipeline network linking Alberta’s natural gas resources to Eastern Canadian and American markets. He formed his own oil and gas company, Conventures, and served on the boards of many companies.

Carl's first love was numismatics and he created a major collection of ancient coins. Parts of this collection were later donated to the Glenbow Museum in Calgary and the Provincial Museum of Alberta in Edmonton. In 1970, the main part of the collection was donated to the Nickle Arts Museum. That gift, in effect, matched his father's donation of funds for the construction of the Nickle Arts Museum.

Carl became involved in many community organizations including the Boy Scouts, the Calgary Philharmonic, the Calgary Exhibition and Stampede and the Calgary Chamber of Commerce. Carl also established the Nickle Foundation, providing scholarships to needy students. Carl's father, Sam, also established a charitable foundation in 1962. After Sam's death in 1971, Carl merged both foundations to create the Nickle Family Foundation and served as president until 1988. The Nickle Family Foundation provides primarily capital grants to the arts, social sciences, health care and education. In June of 1979, the University of Calgary awarded Carl Nickle - like his father before him - an honorary doctorate in recognition of his great contributions to the city of Calgary and university communities.

Dr. Carl Nickle died in December of 1990, at the age of 76.

Excerpt from the Nickle Arts Museum Web site
Q&A with Maurice F. V. Doll

Curator of Government History, the Provincial Museum of Alberta

1. What can the public expect to see when they visit MONEY/L'ARGENT? We are most familiar with the coins and paper used as money in contemporary western society. However, in this exhibition the public will see artifacts used as money in cross-cultural perspective and within a temporal context of thousands of years. You will see some very interesting and unusual items that once functioned as money.

2. Where are the artifacts from? How did you obtain them? Materials for this exhibit were assembled by the Nickle Arts Museum from their own holdings, from the generous loans of private collectors and from other public institutions such as the Provincial Museum of Alberta.

3. How long have you been collecting coins? I began collecting coins as a hobby at the age of 8.

4. How much is the exhibition worth? I am counting on the possibility that the exhibit has some worth. The artifacts contained therein are priceless.

5. What are the gold coins that the Museum is giving away? Visitors to the exhibit will have the opportunity to win a 2002 $100.00 Canadian gold coin with a current value of approximately $500.00. The coin was released in May of this year and commemorates the discovery of oil at Leduc #1 oil well in 1947, located just south of Edmonton.

6. Which artifact is your favorite and why? My favorite coin in the exhibit is the British Gothic Crown depicting Queen Victoria in Medieval costume. I like it because of its exquisite design especially the reverse showing the magnificent heraldic coat of arms in high relief. The visitor can view this side of the coin on our computer in the exhibit.

7. What do you want our visitors to walk away with after viewing the exhibition? I prefer our visitors not to walk away with anything – please leave the treasures for the next person to enjoy!

8. How is this exhibition different from other money exhibitions around the world? This exhibition is more general than most and appeals to a wider audience. It places the common artifacts on the same footing as the precious and rare.
### MOVIES
- Easy Money
- Dead Presidents
- Brewsters' Millions
- The Money Pit
- All About the Benjamins
- Pennies from Heaven
- Take the Money and Run
- Money Train
- Money Talks
- The Money Shot
- Money to Burn
- Bad Money
- Big Money
- Blood Money
- Dirty Money
- Funny Money
- Hot Money
- Blue Money
- Fast Money
- Milk Money
- Your Money or Your Wife
- For Love or Money
- It's Only Money
- We're in the Money
- The Color of Money

### SONGS
- Money (That's What I Want) – The Beatles (Original by Barrett Strong)
- You Never Give Me Your Money – The Beatles
- Penny Lane – The Beatles
- (Money) Can't Buy Me Love – The Beatles
- Baby, You're a Rich Man – The Beatles
- Taxman – The Beatles
- Easy Money – Valdy
- Big Money – Rush
- Spare Change – Tom Waits
- Money for Nothing – Dire Straits
- Money, Money, Money – ABBA
- Money – Pink Floyd
- Money Honey – Elvis Presley
- (I’ll give you) Money – Peter Frampton
- Ain't Got No Money – Bob Seger
- Money Talks – AC/DC
- Money Changes Everything – Cyndi Lauper
- Here's a Quarter, Call Someone Who Cares – Travis Tritt
- Money in the Bank – John Anderson
- Money – Jerry Lee Lewis
- Money Back Guarantee – Max Falcon
- Money Talks – Jimmy Dawson
- Money to Burn – George Jones
- Bills, Bills, Bills – Destiny's Child
- Daddy's Money – Ricochet
- Just Got Paid – N' SYNC
- Take the Money and Run – The Steve Miller Band
- For the Love of Money – O'Jays
- Greenback Dollar – The Kingston Trio
- Nickels and Dimes – Nana Mosquouri
- The Nickel Song – Melanie
- Billion Dollar Babies – Alice Cooper
- Pay You Back With Interest – The Hollies
- Pennies From Heaven – The Skyliners

### SLANG
- Bacon
- Bucks
- Dough
- Loot
- Ka–ching
- Scratch

### WHAT’S IN A NAME?
- Bread
- Coin
- Greenbacks
- Blaing–Blaing
- Moolah
- Eddie Money
- Miss Moneypenny
- Charlie Rich
- Ritchie Rich
- Johnny Paycheck
- Johnny Cash
Money around the world

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***The above currencies are all pre-Euro***